



BRING YOUR OWN BAG RETAIL

Complete Guide to
Customizable Reusable
Bag Solutions

BRING YOUR OWN BAG IS MAKING A HUGE DIFFERENCE

When you are done
with a plastic bag



where does
it go?

Instead of being
recycled



they are thrown out
with the trash.

The cost to recycle
plastic bags



outweighs their
value.

A plastic bag can
take up to



1000 years to
break down.

THE SOLUTION? BRING YOUR OWN BAG™

WE DON'T JUST SELL BAGS, WE BUILD PROGRAMS

The Bring Your Own Bag™ Program was created by InStore Products Limited in 2005 to assist our retail partners with their Eco Footprint. Together we have reduced costs, increased efficiencies and improved sustainable practices on a global scale.

BYOB Retail is the first reusable bag program targeted at the retail industry. Being retail experts we are always on the cusp of new trends and style. We help our clients create a successful bag program that increases revenue and brand awareness.

You can find the
BYOB™ Program
in over **20,000**
locations worldwide.



LOOK BOOK COLLECTION



DEBUT

Machine crafted heat sealed reusable bags. Perfect for price conscious retailers looking to save costs.



A /



B /

- A / WELDED**
Fully customizable size and screen print options.
- B / WELDED LAMINATE**
Fully customizable size and print plate options.

ALL ITEMS ARE FULLY CUSTOMIZABLE



BACKSTAGE

Multi purpose Mesh & Utility shopping bags, convenient for in store shopping.



A /



B /

- A / MESH**
Durable Nylon mesh bags available in multiple sizes and colors.
- B / UTILITY**
Oversized woven propylene bag for consumer instore shopping experience.

ALL ITEMS ARE FULLY CUSTOMIZABLE



RUNWAY

Everyday reusable bags,
perfect add-on to your current
and new program.



A / CANVAS

Multiple size cotton totes.

B / POUCH

Fold-a-tote nylon pouch bags, fully
customizable with any design.

C / FELT

Durable felt material with ribbon handles.

D / OVER THE SHOULDER

Reversible nylon over the shoulder multi
purpose bag.

E / CHANGE PURSE

Available in clear pastic, canvas or nylon.

F / DRAWSTRING/SHOE BAG

Customizable multiple screen print options
available with optional zipper pocket.

ALL ITEMS ARE FULLY CUSTOMIZABLE



COUTURE

Premium reusable bags and
boxes that are perfect for
any retail environment.



A / COLLAPSIBLE BOX

NWPP, WPP screen print and plate option
available in different sizes.

B / NWPP

Non woven polypropylene bag.

C / WPP

Woven propylene, requires print plate.

D / VIETNAM

High volume minimum and lower cost
available in NWPP and WPP with a longer
turnaround time.

E / PLATINUM (metallic)

High durable canvas with metallic coating &
screen print design.

ALL ITEMS ARE FULLY CUSTOMIZABLE



**WE DONT JUST
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WE BUILD
PROGRAMS**



Bring Your Own Bag™ is proud to join forces with 1% For The Planet to donate 1 % of qualifying program sales to non-profit organizations!

1% For The Planet aligns with the foundation of the BYOB™ program and our commitment to environmental sustainability.

Exclusive features:



STAYFRESH
powered by PROTEX

Proud members of:



Check us out:



facebook.com/instoreproductslimited



linkedin.com/company/instore-products-limited



bringyourownbag.com

SHOWCASE YOUR COLLECTION

The Merchandising Solution

To complete your reusable bag program we recommend fully customizable merchandising options that are uniquely selected with your individual retail outlet in mind.



BYOB RETAIL ADVANTAGE



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