

THE TRUTH ABOUT PLASTIC BAGS

DID YOU KNOW?



PLASTIC BAG BANS ARE CURRENTLY BEING IMPLEMENTED WORLDWIDE!



15-51 TRILLION PIECES OF PLASTIC IN THE WORLDS OCEANS NOT 1 SQUARE MILE OF THE EARTHS OCEANS IS FREE OF PLASTIC POLLUTION



SCIENTISTS HAVE IDENTIFIED 200 AREAS AS DEAD ZONES WHERE ORGANIC LIFE CAN NO LONGER EXIST.



IT CAN TAKE MORE THAN 500 YEARS FOR A PLASTIC BAG TO DEGRADE

12 MILLION BARRELS OF



TO MAKE THE HUNDRED BILLION PLASTIC BAGS AMERICANS USE EVERY YEAR!



100K MARINE ANIMALS ARE KILLED BY PLASTIC BAGS EACH YEAR

WHAT'S THE SOLUTION? REUSABLE BAGS!



THE AVERAGE PERSON WILL USE THEIR REUSABLE BAGS AT NUMEROUS LOCATIONS.

THEY ARE RECYCLABLE! THE COST TO RECYCLE PLASTIC BAGS OUTWEIGHS THEIR VALUE SO THEY USUALLY END UP IN THE TRASH!

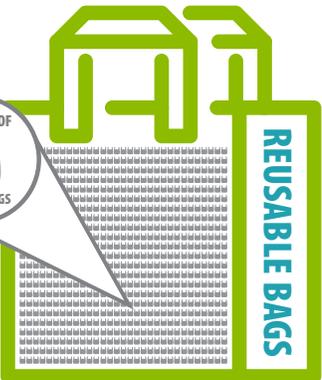


One person using a reusable bag over the course of their lifetime will potentially eliminate

22,000 PLASTIC BAGS from the environment!



LIFESPAN OF 700+ PLASTIC BAGS



REUSABLE BAGS ARE SIMPLY STRONGER & WON'T RIP LIKE PLASTIC

\$20 MILLION



AMOUNT BYOB HAS SAVED RETAILERS BY REDUCING PLASTIC BAG USE.

